



Join Assured Performance on Facebook Live!

Are you ready for your business to experience more growth, success, and ease in 2021? Join us on Facebook Live and start the year off right!

Register for 2 upcoming Facebook Live workshops held @ 10 a.m. PST on [January 27](#) & [February 3, 2021](#). Shop requested Assured Performance team members, Patrick Porter and Brent Henkle, will teach you how to develop a mission statement, establish benchmarks for your business, and leverage your Certifications to increase your standing within your community!

**HOW TO DEVELOP YOUR
MISSION, VISION, &
VALUES STATEMENT for 2021**

Patrick Porter
Assured Performance

**WHEN: WEDNESDAY,
JANUARY 27, 2021**

TIME: 10 A.M. PST

WHERE:  LIVE

The banner features a portrait of Patrick Porter on the left. In the center is a graphic of three interlocking circles labeled 'MISSION', 'VISION', and 'VALUES'. The background has a hexagonal pattern.

[How to Develop Your Mission, Vision, and Values Statement for 2021](#)

WHEN: Wednesday, January 27, 2021
10:00 a.m. PST — 10:20 a.m. PST

[REGISTER HERE!](#)

HOW TO ESTABLISH BENCHMARKS FOR YOUR BUSINESS in 2021

WHEN: WEDNESDAY,
FEBRUARY 3, 2021

TIME: 10 A.M. PST

WHERE:  **LIVE**



Brent Henkle
Assured Performance

How to Develop Benchmarks for Your Business in 2021

WHEN: Wednesday, February 3, 2021
10:00 a.m. PST — 10:20 a.m. PST

REGISTER HERE!

Our Ultimate Business Guide for 2021 is Here!

While every year presents its own unique challenges and hurdles, preparing for success in 2021 requires a strategic new approach.



Read our **NEW** Ultimate 2021 Business Guide created exclusively for Assured Performance Network members. Learn 50 cutting-edge business and marketing tips, explore new tools in ShopOps, grow revenue, ensure that your staff is well trained & prepared ... and make sure that your community knows your "expert" Certified Repair Provider status!

Approve Your 2021 Press Release in ShopOps!

Ready to send a Press Release about your business?

Our Marketing Team is on standby to let media contacts in your area know more about your Certifications. Simply log into your **ShopOps** > **Marketing** > **Press Release** to approve your press release. Your Press Release will then be deployed to local magazines, newspapers, television & radio stations, and online media outlets!



Your Assured Performance Account Manager can help you with any aspect of your Account Management. Call us at (949) 221-0010 or connect via [email](#). We can provide you with personalized care, help you approve your Press Release, and come up with a plan to maximize the ShopOps tools & tips that help your business the most!

We look forward to hearing from you,

Assured Performance

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Learn what we're up to on our newly revamped CollisionCare.org site! Enjoy consumer facing blogs, tips, and more!